



New York Electronic & Life Safety Association

***2024 Annual  
Conference &  
Golf Outing***

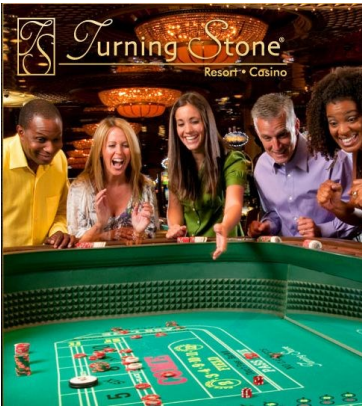
**August 14-15, 2024  
Turning Stone Resort Casino  
Verona (Syracuse), NY**

***Attendee***

***Registration & Info Packet***

## ABOUT THE NYELSA ANNUAL CONFERENCE & GOLF OUTING

### ABOUT THE TURNING STONE RESORT & CASINO:



From the beautiful Mohawk Valley's Leatherstocking Region (made famous by James Fenimore Cooper) to the verdant Adirondack Mountains and sparkling Finger Lakes wine country, there are endless places to see and things to do.

Fishing and boating, sight-seeing, hiking, shopping, museums, history, American Indian cultural activities, skiing, casino gaming - the list

goes on!

Located in the heart of Upstate New York, the Oneida Indian Nation's Turning Stone Resort & Casino offers world-class golf, gaming, entertainment, dining, spa and accommodations.

Since opening in 1993, Turning Stone has evolved into a destination resort and one of the top five tourist destinations in New York State, hosting more than 4.5 million guests a year. The resort exceeds 3,400 acres.

Combining 72 holes of golf with more than 700 guest rooms, two spas, nearly two dozen dining options, multiple entertainment venues, an exciting dance club, and 125,000 square feet of Vegas-style gaming space, Turning Stone provides guests with an unforgettable vacation.

It's the ideal adult playground offering around the clock excitement and entertainment.

### ABOUT THE KALUHYAT GOLF COURSE:

Measuring in at just over 7,100 yards, this Robert Trent Jones, Jr. course is ranked as a Top Casino Course by Golfweek.

Kaluhyat (the Oneida word for 'the other side of the sky') is marked by dramatic changes in elevation, measuring as high as 50 feet in some areas, with plateau settings

offering seemingly endless, spectacular views of the surrounding terrain. Six lakes throughout the course add to the picturesque setting.

Kaluhyat is a classic shot-maker's course, where accuracy and strategy are rewarded as much as length.

Designer: Robert T. Jones Jr.



**Distinguished Golf Destination**  
from **BOARDROOM** magazine

### ABOUT THE GETAWAY REGION - ONEIDA COUNTY, NY:



Oneida County is home to the incomparable Turning Stone Resort Casino. Racing anyone? Vernon Downs Casino Hotel features the legendary Miracle Mile Harness Race track, plus the casino, fine dining, accommodations, and daily racing simulcasts.

From farmers markets to shopping malls, antique stores to specialty shops, we have what you're looking for. Original art, designer discounts, fresh flowers, furniture, natural foods,

sporting goods; everything from the ordinary to the eclectic.

Nearby, you can sail forever on Oneida Lake. Twenty-two miles long and five miles wide, it's the largest lake in New York State and home of the historic community of Sylvan Beach. There is the wonderful midway at the Sylvan Beach Amusement Park, with everything from bumper cars to the Galaxy roller coaster.

In the nearby town of Oneida, you can explore the Shakowi Cultural Center, an Oneida Indian Nation museum with an impressive collection of artifacts and artwork, traditional crafts, and photographic images on display.



# 2024 Highlights...

## Annual Golf Outing



The 2024 Golf Outing will again feature an Awards Luncheon which recognizes the outstanding players in our group. Awards will be presented for the "Longest Drive" and the "Closest to the Pin" as well as 1st, 2nd & Last Place foursome.

"What a golf tournament! The entire committee is to be commended for including a well organized golf tournament as part of the NYELSA Annual Conference. A sunny day on a great course provided the entire field of golfers a wonderful golf experience. The fact that I recorded a HOLE IN ONE on the 197 yard 17th hole at the Shenandoah Golf Course with my family in my group made it all the more special. Keep up the good work. I plan on playing in every NYELSA golf tournament as long as I can play golf." - George Abdo



## Mixer

### with Annual Conference Sponsors



Whether you have spent the day on the links, or are just arriving for the conference - the 2024 Mixer **MUST** be your first conference stop. This reception is designed for casual MEET • GREET • EAT interaction. No displays, no product demo's just an informal opportunity to meet the conference sponsors **BEFORE** the conference begins.

## Annual Conference

### Seminars | Exhibits | Prizes

The 2024 Annual Conference is filled with opportunities for attendees and sponsors to network and learn.

Three seminar tracks - focusing on SALES, BUSINESS and TECHNICAL skills provide attendees with insights on the ever changing industry landscape.

# Schedule of Events

**August 14, 2024**

## Annual Golf Outing

*Shenandoah Golf Club*

*(located adjacent to Turning Stone Resort Casino)*

7:00am - Golf Outing Registration/Breakfast

8:30am - Golf Outing Shotgun Start/Scramble

(Grab-n-go lunch will be available for all golfers)

*Turning Stone Resort Casino*

5:00pm to 7:00pm - Mixer Event with Annual Conference Sponsors

7:00pm to ... - Attendee FREE TIME to dine, gamble and enjoy the many amenities available...

Looking to take advantage of the dining or spa/entertainment opportunities on the grounds?

Let NYELSA know. We are here to help. We can get you access and get your reservations booked for you!

**August 15, 2024**

## Annual Conference

*Turning Stone Resort Casino*

7:00am - Conference Registration Opens

*Attendees will be provided with "Booth Bingo" cards. They must visit every exhibitor to be eligible for the GRAND PRIZE drawing...*

8:00am - (3) Conference Seminar Sessions -

*concurrent Business / Technical / Sales Tracks*

*Visit [www.NYELSA.org](http://www.NYELSA.org) for full seminar descriptions*

10:00am - Conference Exhibits

12:00pm to 1:30pm - Annual Meeting & Keynote Luncheon

1:30pm - Conference Exhibits

3:00pm - (3) Conference Seminar Sessions -

*concurrent Business / Technical / Sales Tracks*

*Visit [www.NYELSA.org](http://www.NYELSA.org) for full seminar descriptions*

4:30pm - Conference Concludes

# NYELSA Annual Conference Registration Form

X

PLEASE Indicate Participation Opportunities Selected BELOW:

**NYELSA**  
Member

**NON**  
Member

## ANNUAL CONFERENCE PARTICIPATION

CONFERENCE PASS - (available only for Alarm Dealers - NO VENDORS) = TOTAL CONFERENCE PASSES = \_\_\_\_\_  
Admission to the **Mixer Event**, and **Member Breakfast** and **Keynote Luncheon**, and **ALL Seminars for ONE attendee**

Attendee # 1:	Email:	\$100	\$200
Attendee # 2:	Email:	\$100	\$200
Attendee # 3:	Email:	\$100	\$200
Attendee # 4:	Email:	\$100	\$200
Attendee # 5:	Email:	\$100	\$200

**Registering more than (5) individuals ??**

Attach a list of all attendees names / email addresses - and enter total registration fee(s) below...

EXHIBIT HALL ONLY PASS - (available only for Alarm Dealers - NO VENDORS) = \_\_\_\_\_ Registering more than (2) individuals - attach list of names.

Attendee # 1:	Email:	FREE	\$50
Attendee # 2:	Email:	FREE	\$50

## ADDITIONAL CONFERENCE TICKETS

ANNUAL MEETING KEYNOTE LUNCHEON TICKET = \_\_\_\_\_ Registering more than (2) individuals - attach list of names.

Attendee # 1:	Email:	\$50	\$75
Attendee # 2:	Email:	\$50	\$75

## GOLF OUTING PARTICIPATION

GOLF OUTING INDIVIDUAL GOLFER \_\_\_\_\_ \$200 \$250  
includes greens fees, cart, breakfast and lunch for ONE golfer

GOLF OUTING FOURSOME \_\_\_\_\_ \$750 \$1000  
includes greens fees, cart, breakfast and lunch for FOUR golfers

**PLEASE LET US KNOW IF YOU WILL BE PROVIDING YOUR GOLFERS, OR IF YOU NEED US TO FILL THE FOURSOME.**

YES we have (4) golfers - NAMES BELOW

NO we need golfers - PLEASE FILL OUR FOURSOME

Golfer #1: _____	Golfer #2: _____
Golfer #3: _____	Golfer #4: _____

**MORE THAN ONE FOURSOME - PLEASE ATTACH A SEPARATE LIST OF ALL GOLFERS / FOURSOMES.**

**TOTAL PARTICIPATION SELECTED = \$\$**

\_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Payment Type:                      Check ( )                      Master Card ( )                      Visa ( )                      Amex ( )

Credit Card #: \_\_\_\_\_

Expiration: \_\_\_\_\_ Security Code: \_\_\_\_\_ Card Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Mail Payment (with completed form) to: NYELSA - 1971 Western Avenue, PMB #1105 - Albany, NY 12203  
 Credit Card Payments may be Scanned / Emailed to - Info@NYELSA.org



New York Electronic & Life Safety Association

Mark Your Calendar



# 2024 Annual Conference

Turning Stone Casino & Resort, Verona (Syracuse), NY

## August 14-15, 2024



Visit [www.NYELSA.org](http://www.NYELSA.org) for updates and details



## ADDITIONAL INFORMATION

### Conference / Association:

New York State Electronic and Life Safety Association  
(NYELSA)

1971 Western Avenue PMB # 1105  
Albany, NY 12203

800-556-9232

Info @ NYELSA.org

[www.NYELSA.org](http://www.NYELSA.org)

### Conference Hotel & Golf Course:

Turning Stone Resort & Casino

5218 Patrick Road  
Verona, NY 13478

800-771-7711

<http://turningstone.com>

Hotel Overnight Room Block = **\$189.00 per night + tax**

**Block closes July 26, 2024**

*Mention NYELSA when making reservations.*

### Local Information:

Oneida County Tourism

800-426-3132

[www.oneidacountycvb.com](http://www.oneidacountycvb.com)